



IMPROVEMENT THROUGH EDUCATION & NETWORKING

BOARD OF DIRECTORS MEETING MINUTES

AUGUST 3, 2026

HAPPY BIRTHDAY JOHN & STEVE!!

PRESENT: President Mike Movius, Vice President Carol VanOrnum, Vice President Steven Rauschkolb, Secretary Bill Miller, Treasurer Doug Risher, Directors Curt Fields, Andrew Miszak, David Hamon, Jared Peatman, Melissa Winn, and Cheryl McAuley

I. WELCOME: President Mike Movius called the Meeting to order at 3:06 PM Pacific.

II. CORPORATE BUSINESS

- a. Meeting Minutes: Meeting Minutes of July 20, 2026: APPROVED
- b. Treasurer's Report: APPROVED
- c. Merchloop.com: Mike initiated a discussion about the features and potential benefits of utilizing this organization for our marketing needs.
- d. Blue & Gray Education Society: Mike outlined the benefits of establishing a marketing relationship with the BGES.
- e. Aplos to Raisely: Mike commented that he and Doug had discussed issues related to this transition, which is currently incomplete and potentially troublesome to our forthcoming marketing efforts.

III. COMMITTEE REPORTS

- a. Ambassador: Curt noted that he had visited the Cedar Creek Visitor Center & Museum in Middletown, VA and promoted the opportunities of utilizing the assets of the CWRT Congress with respect to establishing a local Round Table in that area.
- b. Communications: Carol reported that the August issue of *The Light Post* had been published, and is beginning the development of the November issue. She provided a brief update of the current RT Grant activities and noted that the applications for the forthcoming Grants will be available on September 15.
- c. Marketing/Sponsors: Steve commented that he was developing promotional ideas for Giving Tuesday as well as some new videos.
- d. Fundraising: Cheryl noted her current and forthcoming participation in webinars and training videos to establish effective fundraising initiatives. She commented that Board members will be tasked to record short promotional videos for Giving Tuesday. In response

to an inquiry, Mike stated that half of our Giving Tuesday funds would be earmarked for the ABT for restoration and interpretation.

- e. Recognition: David proposed the establishment of a new Award category for Civic Partnership. Discussion followed both pro and con, concluding with tasking David to further develop his proposal.

IV. CWRTC @ ECW – Aug 7

- a. Registrations as of 7/28 = 45: Mike has printed the attendee nametags
- b. Room Setup - 8/6 @ 2pm: Bill & David will meet Mike.
- c. Logistics Checklist:
 - i. Registration List, Nametags & Nametag carriers: Mike & Bill
 - ii. CWRTC Shirts (2) & Shirt size list: Bill will bring the shirts
 - iii. Laptop, LCD Projector & Speakers: Jared will provide the equipment
 - iv. CWRTC sale items: Bill will bring items from existing stock
- d. Program Updates: Jared, David & Mike

V. CONFERENCE V WORKSHOP - 2027

- a. Chris Reed, National Museum of CW Medicine, Frederick, MD: July 17, 2027 is established.
 - i. Matt Borders - Frederick County CWRT
- b. Michael Benton - Milwaukee CWRT: July 31, 2027 is proposed and to be confirmed.
 - i. Tour - Civil War Museum (Kenosha): To be confirmed for July 31, 2027.
- c. Jon-Erik Gilot - CCCWS (Piggyback) - Carnegie, PA: To be confirmed for April 2, 2027.
- d. Chris Mackowski - ECW (Piggyback) - Spotsylvania, VA: To be confirmed for August 6, 2027.

VI. GIVING TUESDAY - Sep 1 - Dec 2

- a. 2026 Goal = \$7,000
- b. Garry Adelman Video Kickoff
- c. CWRTC Board Motivation Videos
- d. Program Development
- e. Email Marketing - 8/23, 8/26 & 8/30

VII. 2026 CWRTC GRANTS - Sep 15 - Nov 3

- a. Rating & Selection Team - David, Jared & Mike
- b. Team Review via Zoom - Wednesday, 11-4
- c. Winner Announcement, Friday, 11-6
- d. Mail Checks, Monday 11-9
- e. Email Marketing- 11/6, 11/9 & 11/13

VIII. LAST WORD

- IX. CLOSE:** After final comments from individual Board members, the meeting was adjourned by President Mike Movius at 4:23 PM Pacific.